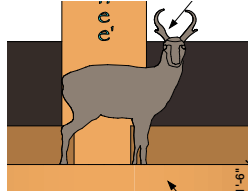


October



ANTELOPE TRAILS VENDING ORGANIZATION 2014

Focus



Antelope Trails Vendors Organization (ATVO)

Established August 1995, the organization was established to assist and provide small business for local Navajo Arts & Craft artists. The organization has elected officers, who are elected every four years, next election is 2010. Their monthly lottery is held the last Thursday of each month. An election took place on September 2008, new officers recognized at the February 15, 2009 Chapter Meeting. Funds generated from the lottery every month will be used for scholarship for college, university, trade school students, monetary assistance for funeral, student incentive for school trips for students. Application available at the Bodaway/Gap Chapter and from the organization Secretary.

Team



We are motivated by the idea that we have invented economic development strategic planning. Sure, it has been done before, but never has a community-based set of tools, theories and practices been developed from scratch only thinking about the possibilities for communities. We hope to become a valuable part of your community's history.



TERRAFORM
DEVELOPMENT

TERRAFORM believes that our projects are community members formed by the people and environment of the community. Therefore we take great care and passion to create places that will inspire and promote community. As a Native American Owned company it is highly emphasized to create places that are meaningful, cultural, healthy and enhance its place. It is a time of importance to work together to promote a healthier world for the next generation. Our future begins now.



Catapult Design is on a mission. We are designers, engineers, and educators working with forward-thinking organizations using technology as a means to drive social change. We achieve our mission in two ways: 1) through product and service design consulting, and 2) through training and design education of teams and individuals who want to know more about employing a human-centered approach to social challenges. Check out our services below or contact us at info@catapultdesign.org to get in touch with our team.

PURPOSE

Why?

"Arizona's tourism industry continues to be an economic driver thanks to the state's beautiful landscapes, vibrant culture and success it has had in hosting folks from all over the country for events such as the BCS Championship Series and Cactus League games," said Governor Brewer. "Evidence of the economic impact of this dynamic industry in the state of Arizona is far-reaching, making travel and tourism a vital component to keeping Arizona's economy moving forward."

TERRAFORM's experience of being raised on the reservation knows that roadside stands and the arts and crafts market is vital to the local communities economy. Putting food on the table and supporting their families has become a family tradition of vending. Personal friends and family of TERRAFORM are vendors and we think it is a huge opportunity to transform the old vending structures into a modern vending experience to enhance the visitor experience and also the success of our local vendors. Vending is a cultural activity that has derived from our ancestors of bartering and trading. Let's work together to lead the way for the next generation of vendors who will support their families and sustain their culture and heritage. Vending is an honorable profession and the structures, signage and design of them should reflect our cultural pride and beauty.

Arizona Tourism Industry Maintains Vital Economic Impact to State

Arizona welcomed 37.4 million visitors in 2008; Visitor spending topped \$18.5 billion

PHOENIX (July 9, 2009) – Despite current economic conditions, the tourism industry in Arizona continues to be a significant economic engine for the state, according to statistics released by the Arizona Office of Tourism (AOT) at the annual Governor's Conference on Tourism, July 9 and 10, 2009. Sherry Henry, AOT director, addressed more than 500 Arizona tourism industry professionals at the opening session of the conference where she announced the positive impact of the travel and tourism industry.

In 2008, Arizona hosted 37.4 million visitors, including 32.4 million domestic and 5 million international travelers. Henry explained that although the combined visitation equates to a net decrease of 3.3 percent or 1.2 million fewer visitors from 38.6 million in 2007, the travel and tourism industry is resilient and continues to generate billions of dollars for the state's economy.

"Arizona's visitor spending brought in \$18.5 billion in direct travel expenditures in 2008, underscoring the fact that the travel and tourism industry is a major economic driver for our economy," said Henry. "In the wake of our current economic situation, our industry brings revenue into the state that supports the quality of life of all Arizona residents."

Last year, visitor spending generated \$2.6 billion in local, state and federal tax revenues. Furthermore, the tourism industry is critical to both job creation and revenue generation for the Grand Canyon State, supporting nearly 170,000 jobs and generating \$5 billion in direct earnings.

Existing ATVO Sites



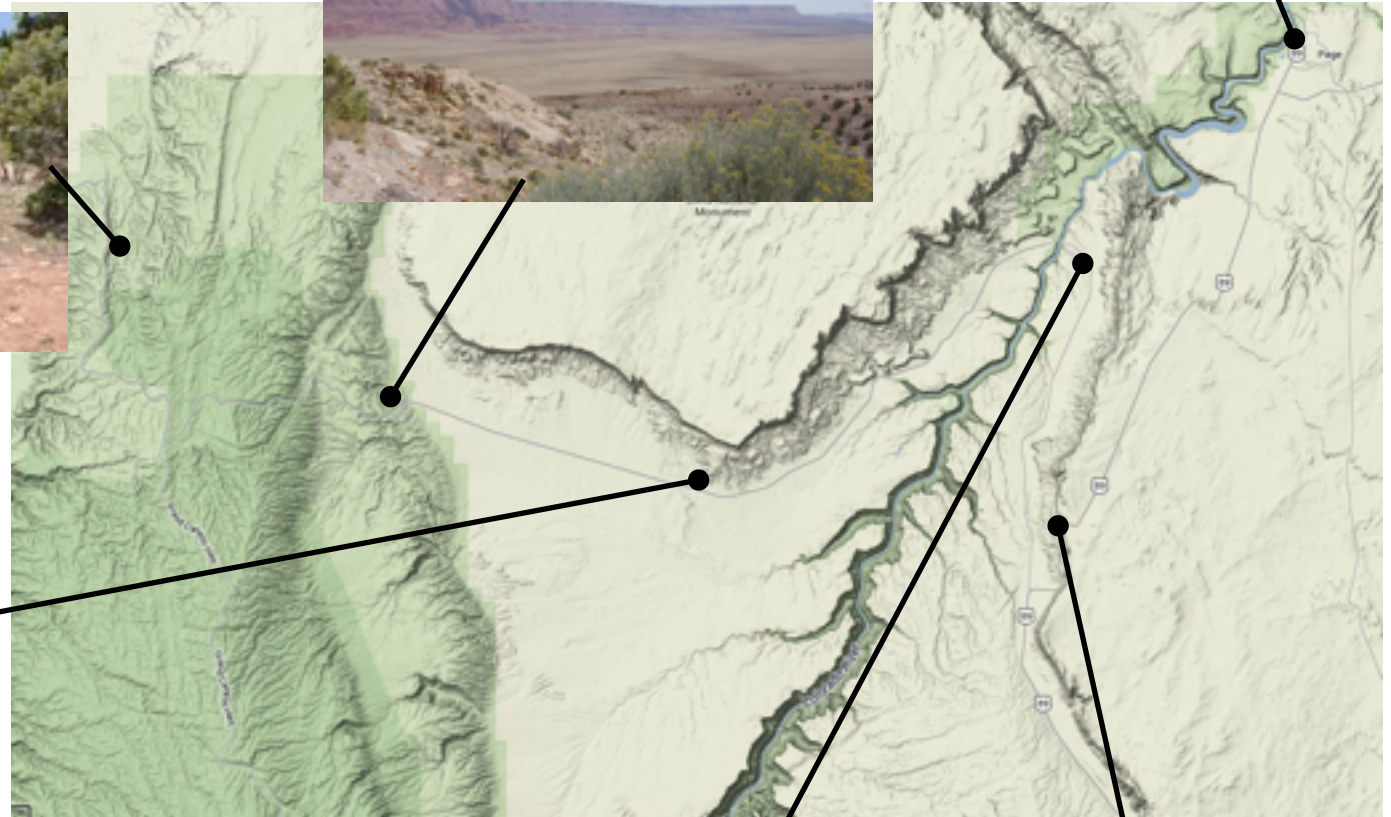
Le Fevre



Cliff Dwellers



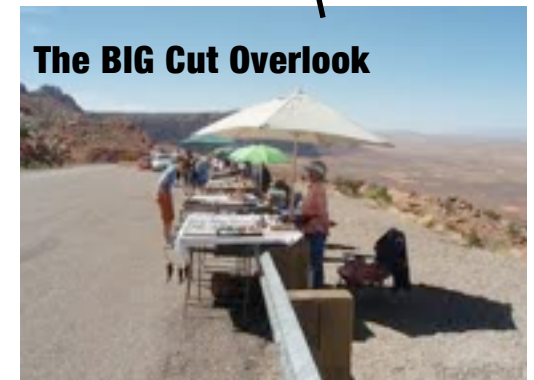
Jacob Lake Overlook



Page



Navajo Bridge

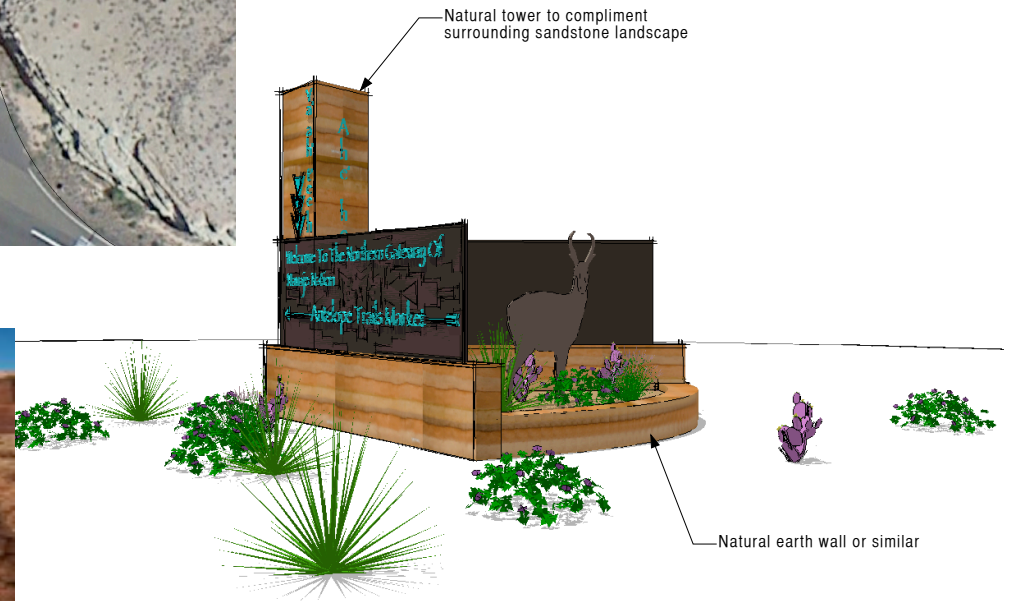


The BIG Cut Overlook

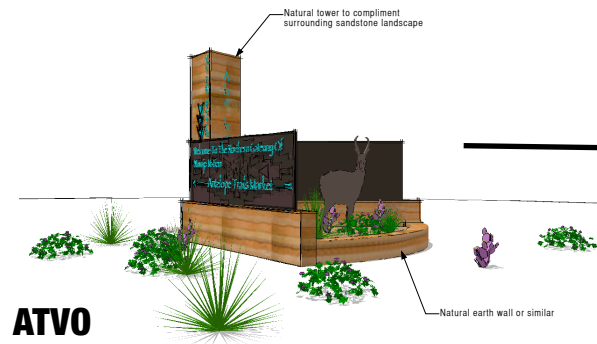
Current Project



Monument sign that is inspired from local landscape and Antelope Trials Vending Organization's face the Antelope. The sign depicts the distant sandstone formations and Navajo colors such as Turquoise. The sign planes are going to be steel with a Navajo rug pattern brushed into background with turquoise lettering welcoming visitors into the vending area. The monument sign will also serve a photo background for tourist. This will be the first step toward improving and promoting the vending organization and its members.



Proposal



ATVO



TERRAFORM
DEVELOPMENT



**Modern
Vending
Structure**

TERRAFORM proposes to fundraise, plan, design and implement a roadside stand with a partnership of the following organizations and business and others soon to follow. The Modern vending structures will incorporate native art and stories to compliment the heritage, landscapes and its members to present to the world a quality experience.